

Roundpeg Sample Content Calendar



	Jan	Feb	Mar
Theme	Bunnies	Puppies	Lambs and Lions
Blog 1 Topic	How Bunnies Help You Lose Weight		
Blog 1 Due Date	20-Dec		
Blog 1 Publish Date	2-Jan		
Blog 2 Topic	How to Make Salads Bunnies Will Love		
Blog 2 Due Date	10-Jan		
Blog 2 Publish Date	17-Jan		
Email Topic	New Year, New Bunnies!		
Email Offer	Save 10% on Bunny Products		
Email Due Date	23-Dec		
Email Send Date	1-Jan		
Video Topic	Bunny workout video		
Video Shoot	20-Dec		
Video Rough Cut	3-Jan		
Video Publish	10-Jan		
Custom Graphic	Infographic: Why Are They Cute?		
Content first draft	4-Jan		
Content complete	11-Jan		
Content published	20-Jan		
Download Topic	Eat Like a Bunny and Feel Great!		
Content due	30-Dec		
Create Landing Page	4-Jan		
Graphic for newsletter	5-Jan		
Publish Date	7-Jan		
Special Events	New Year		
	National Bunny Day		
	Bugs Bunny's Birthday		
Resources	myhouserabbit.com		
Responsible	Lorraine	Peter	Jenna
	Allison	Anne	